BETTER TOGETHER: DOGS IN THE WORKPLACE

As pet parents return to the office in the new year, they don’t want to leave their best friends behind. In fact, 89% said it’s important for them to continue spending time with pets during the workday.

To help keep the 70 million dog owners and their pets together wherever they are, the CESAR® brand uncovered the benefits of being able to bring pets to work.

58% of dog owners said “dogs make the best coworkers.”

37% of Gen Z dog owners said they would consider taking a pay cut to work for a pet-friendly company and 64% would change jobs or reduce hours to have more time with their pets.

PET PARENTS BELIEVE HAVING DOGS AT WORK:

Boosts happiness 58%
Relieves anxiety or stress 57%
Encourages healthy breaks 58%
Supports more social interaction 52%

NEARLY HALF of dog owners said it would be harder to leave their jobs if their companies allowed them to bring their pets to work.

69% of pet parents would bring their pets to work if they could, but only 11% of companies allow dogs.

AS THEY THINK ABOUT RETURNING TO WORK...

72% of pet parents said being able to bring pets along is important. So are policies that let them work at home with pets at least part time or go home to check on pets during the day.

The CESAR® brand is on a mission to make the world a dog-friendly place so people and their pets can always be together. That’s why we want to make every office dog friendly; check out BetterCitiesForPets.com/PetsWorkAtWork to learn more.

Sources:
Online survey of 1,004 U.S. adults conducted by KRC Research between July 30 - August 1, 2021.
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Online survey of 1,003 U.S. adult pet owners conducted by KRC Research between July 28 – August 8, 2021, ©2021, Mars or Affiliates.
Annual survey of employers conducted by The Society for Human Resource Management (SHRM), published in April 2019.