

# The Bond Between Pets and Pet Parents is Stronger than Ever

Mars Petcare released the first State of Pet Homelessness Index along with a new “Keeping People and Pets Together” report showing people want more time with their pets but there are still barriers keeping them apart.

The pandemic strengthened pet parents’ emotional bond with their pets.

**81%** feel the increased time together made their pets feel more like family.



**90%**

want to sustain the quality time with their pets when the pandemic subsides.

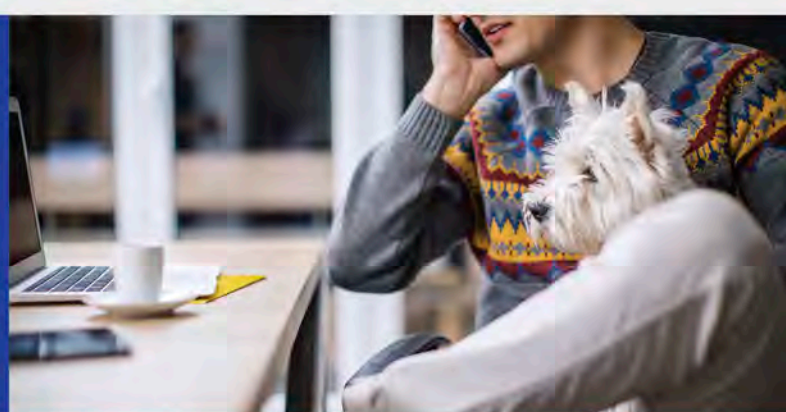


**63%** would feel more comfortable at a social gathering if they were able to bring their pets.

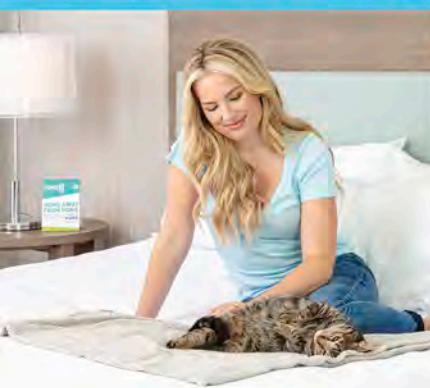
Younger pet parents want to put their furry friends first during work ...

**64%** of Gen Z and **56%** of Millennials would switch jobs or reduce hours to sustain the increased time with their pets.

**94%** of Millennial pet parents say pet time during the workday is especially important.



... and have pets by their side while traveling.



**77% / 84%**  
Gen Z / Millennial

pet parents are likely to bring their pets when they travel.

**85% / 80%**  
Gen Z / Millennial

pet parents prioritize finding pet-friendly accommodations.

The State of Pet Homelessness Index shows continued challenges to pet ownership.



The U.S. scored 6.4 on the Index, where 10 means no homelessness.

**5.9**  
U.S. Score

All Pets Wanted

**6.3**  
U.S. Score

All Pets Cared For

**7.2**  
U.S. Score

All Pets Welcome

**6.4**  
U.S. Score

U.S. TOTAL

**48%**

of respondents believe it’s hard to find rental housing that allows dogs. 38% say the same about cats.

**33%**

of respondents familiar with shelters would not consider adopting from one.

Mars Petcare and its family of brands continue to introduce programs that help ensure more pets are wanted, cared for and welcome in support of the company’s global purpose: A Better World for Pets. To learn more and find out how you can get involved, visit [BetterCitiesforPets.com](https://www.BetterCitiesforPets.com).

Sources: KRC Research online surveys of 1,003 U.S. pet parents from July 28-Aug. 8, 2021. Mars Petcare State of Pet Homelessness Index, November 2021, research conducted Mar. 2020-Oct. 2021. [www.endpethomelessness.com](https://www.endpethomelessness.com)

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