## HOW AMERICA SPENDS



**Expenses** for an average American consumer



Among the top four expense categories, **food-related purchases** account for 81% of spending





After food, Americans spend the most on necessities like their vehicles, gas, communications and home improvement



Retail & Online Stores Wal-Mart, Amazon,
Paypal, Target and
The Home Depot were
spenders' top five
specific merchants

