

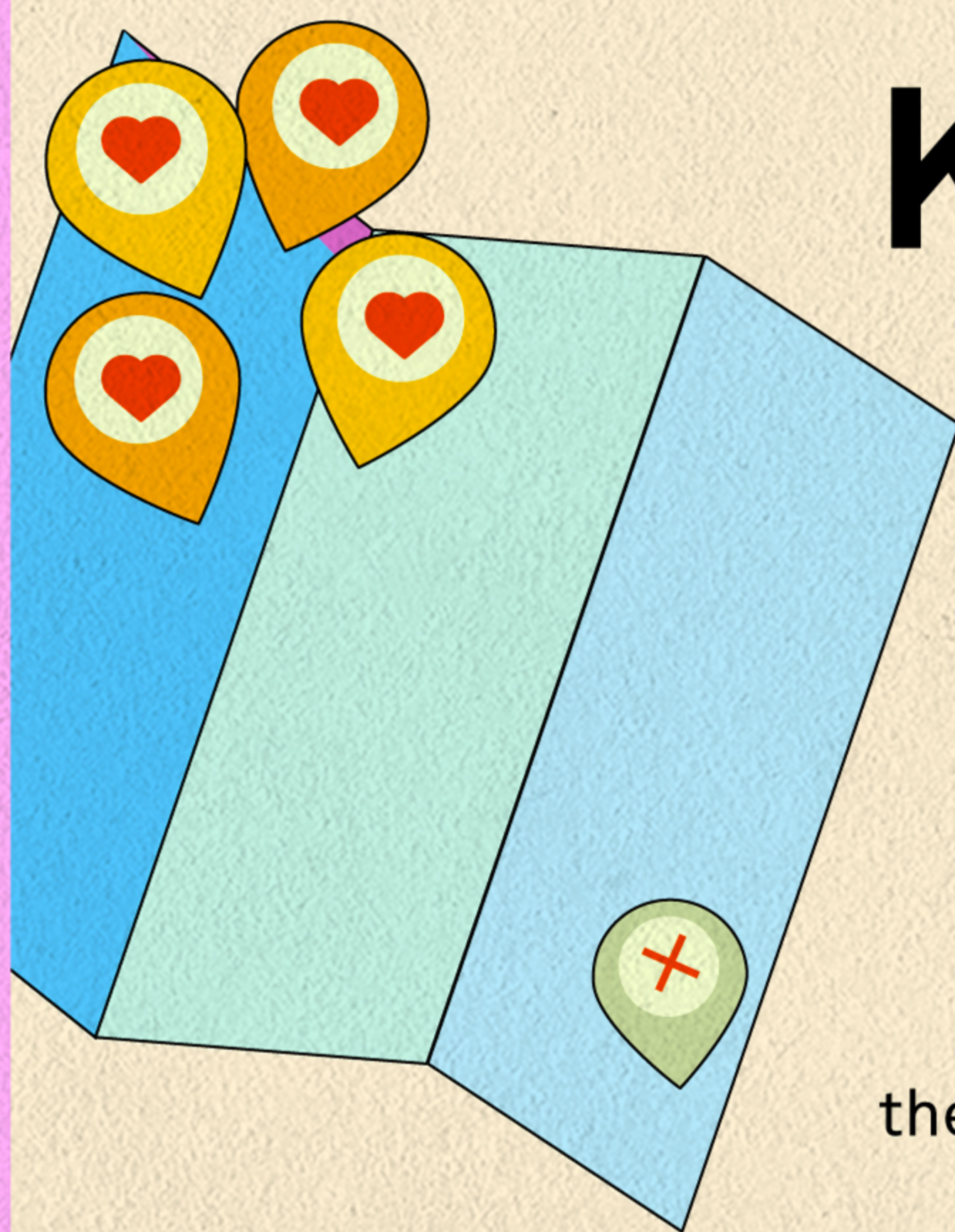
MAKE IT A QUICKIE



As Americans report increased feelings of isolation and burnout in 2020, a new survey by online travel site Hotwire reveals key insights into how Americans are planning to travel this year, with growing interest in local travel and short, last-minute trips ... also known as quickies!



72% OF AMERICANS ARE INTERESTED IN GETTING AWAY THIS SUMMER!



KEEP IT LOCAL

4 OUT OF **5**

people think quick, local trips are the perfect way to test the post-quarantine waters

BE PREPARED, NOT SCARED

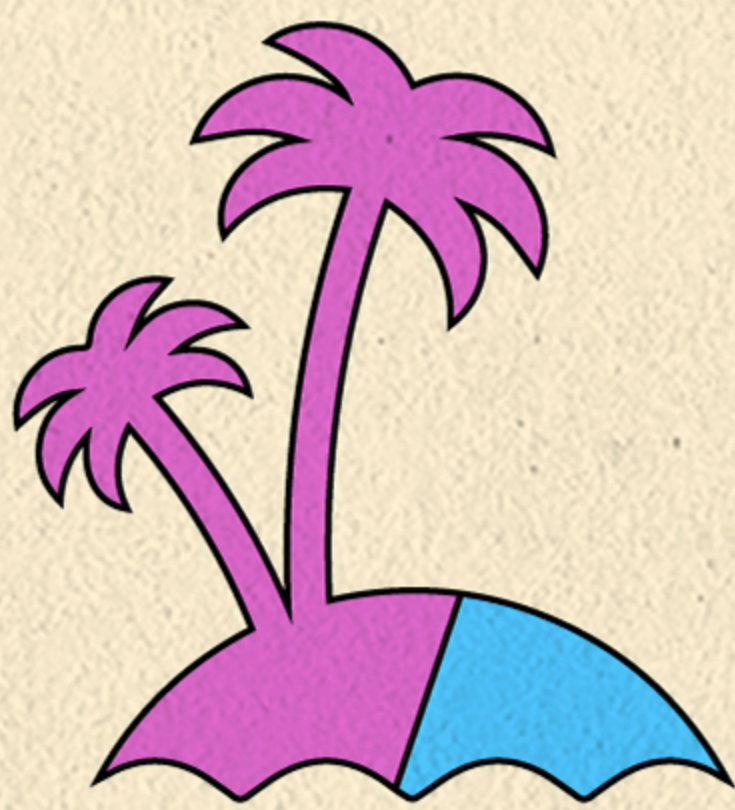
89%

of Americans plan to take health precautions when traveling

PRECAUTIONS THEY ARE TAKING:

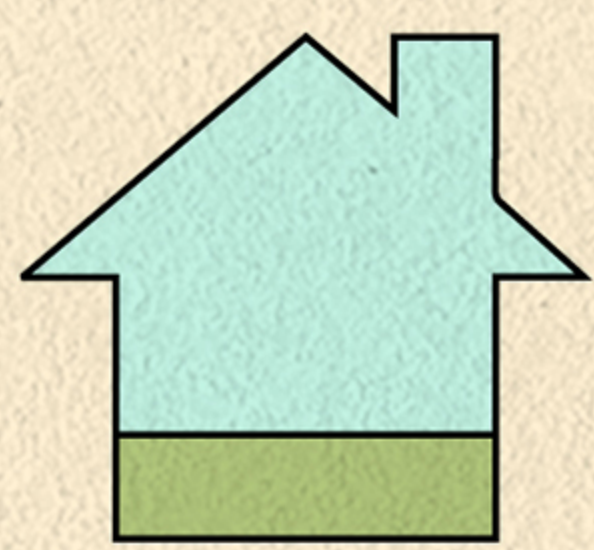
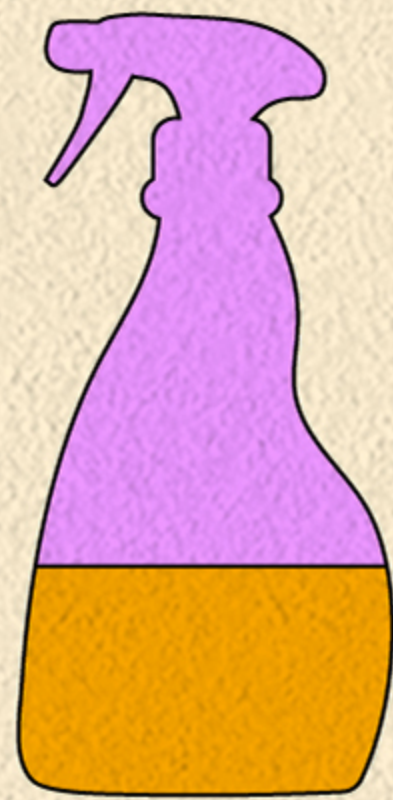


50% will travel more by car



43% will seek out less crowded destinations

29% will research a hotel's cleanliness procedures



26% will travel close to home

EVERYONE LOVES A QUICKIE



86% OF ADULTS PREFER SHORT TRIPS OF 3 NIGHTS OR FEWER

BOOK SOME SELF-CARE

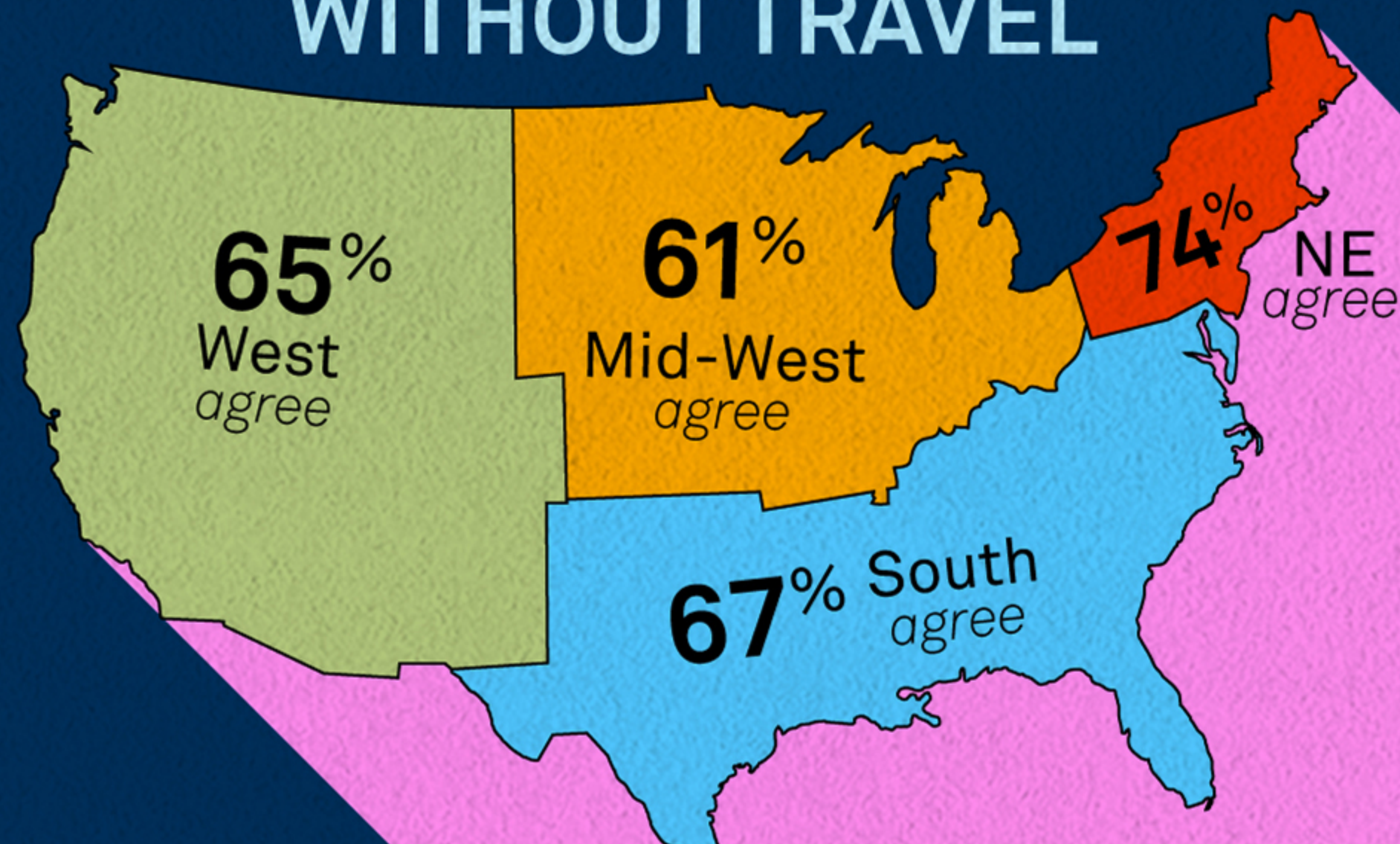


More than **8** in **10** (85%) of Americans believe there are tangible health benefits of a quickie trip

This group's top reported benefits are:



IT'S JUST NOT SUMMER WITHOUT TRAVEL



WHAT WE'RE MISSING

THE **TOP 2** THINGS U.S. TRAVELERS ARE LOOKING FORWARD TO ON A SUMMER GETAWAY

- #1 are excited to visit friends and family **57%**
- #2 are looking forward to spending one-on-one time with their spouse or partner **37%**

The Hotwire Survey was conducted online by Wakefield Research among 1,000 nationally representative U.S. adults, ages 18+, between June 11-16, 2020. The margin of error is +/- 3.1%.