



THE ONE-STOP SHOP FOR ALL YOUR PAINTING NEEDS

Ace Hardware has quality paint brands, including Clark+Kensington®, Magnolia Home by Joanna Gaines and now Benjamin Moore®. Ace's helpful service and expert advice will get you through your next painting project with ease.



63%

of homeowners say they've seen **INCREASED WEAR AND TEAR** in their homes in the past two months

68%

of homeowners say they're looking for

COST-EFFECTIVE home preservation PROJECTS

84%

of homeowners can identify at least

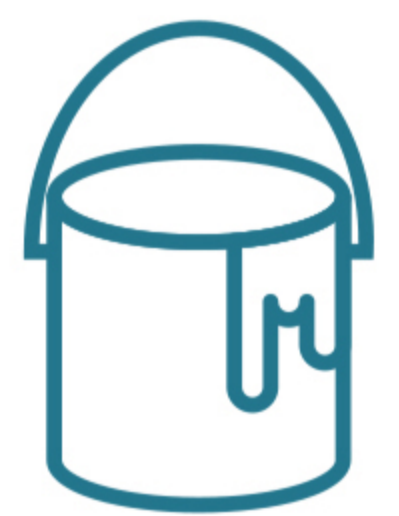
ONE ROOM IN THEIR HOMES that would benefit from

A FRESH COAT OF PAINT



70%

of homeowners have difficulty choosing the **COLOR, FINISH AND/OR TYPES OF PAINT** for their homes



53%



of homeowners think the room that would **MOST BENEFIT FROM A FRESH COAT OF PAINT**

is the bedroom

The most commonly preferred interior paint colors are **WARM WHITES, PALE GRAYS, BLUE GRAYS** and accents in deeper hues, such as **CHARCOAL, BLACK** and **NAVY**

