Americans’ Top Cleaning Confessions

When it comes to deep cleaning their household,

- Nearly 1 in 3 (31%) Americans admit to never doing it or not often.
- 3 in 5 (60%) engage in spring cleaning every year.

Millennials have the worst cleaning habits out of all the demographic cohorts.

- 31% admit that they haven’t cleaned behind the toilet since moving in.
- Parents wish their children kept their bedrooms tidy.
- While married, Americans wish their spouse helped clean the bathroom.

Americans’ bad cleaning habits include not cleaning microwaves and not mopping the floor.

- 3 in 4 (75%) Americans say they admit to hiding clutter/messes when cleaning in a rush—with closets and bedrooms as the most popular places.

Americans’ least favorite chore is organizing and dusting bedrooms (11%).

- Women’s least favorite chore is taking out the trash (10%).
- While men, least like cleaning out closets (10%).