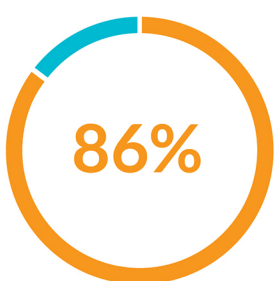




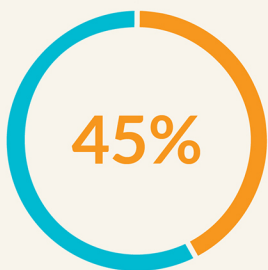
## Feeding Time

Between playing fetch, going on walks and loving you unconditionally, your dog really knows how to work up an appetite – but what does mealtime look like in your home? Just Right® by Purina® asked more than 1,000 dog owners about their pup's feeding rituals and revealed some surprising habits.

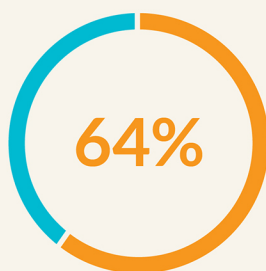
### OF THOSE SURVEYED:



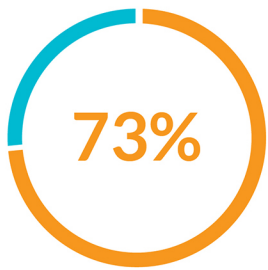
of dog owners agree that the **type of food** their dog eats has a big impact on its **health and mood**



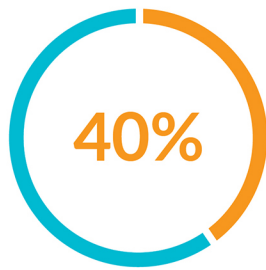
of respondents 18 to 34 years old always or often use a dog food brand's website when doing research on new dog food vs. **21 percent** of respondents ages 55 and older



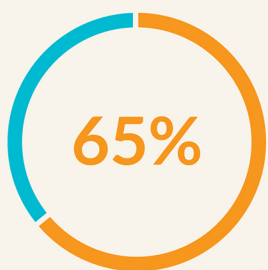
of dog owners find themselves asking their dog if it likes its food after serving it



of dog owners make sure to feed their dog before they serve themselves



of dog owners have bought their dog its own birthday cake



report their dog has a personalized bowl

All statistics and findings included in this infographic were pulled from a survey conducted online by Research Now SSI on behalf of Just Right by Purina among adults ages 18+ who are dog owners and have some responsibility over the well-being of their pet. A total of 1,010 responses were collected between March 26 and March 29, 2018. These online surveys are not based on a probability sample and therefore no estimate of theoretical sampling error can be calculated.

