



# TAKE YOUR CAT TO THE VET DAY

#Cat2VetDay | [www.royalcanin.com/cat2vetday](http://www.royalcanin.com/cat2vetday)

CATS NEED ANNUAL VETERINARY CARE AND OFTEN DO NOT GET IT UNTIL IT'S TOO LATE



**85.8 million cats**  
owned in U.S. households

Source: Pet Statistics, ASPCA, [aspc.org](http://aspc.org)



**50%** do not receive annual check-ups  
from the Veterinarian

Source: 2018 Atomik Research Survey Data



**53%** of cat owners feel that  
annual visits are not necessary

Source: 2018 Atomik Research Survey Data

When cats go to the veterinarian,  
**two of the most common diagnoses are:**



## Dental Tartar

can result in:

- gum disease
- broken or lost teeth
- appetite loss

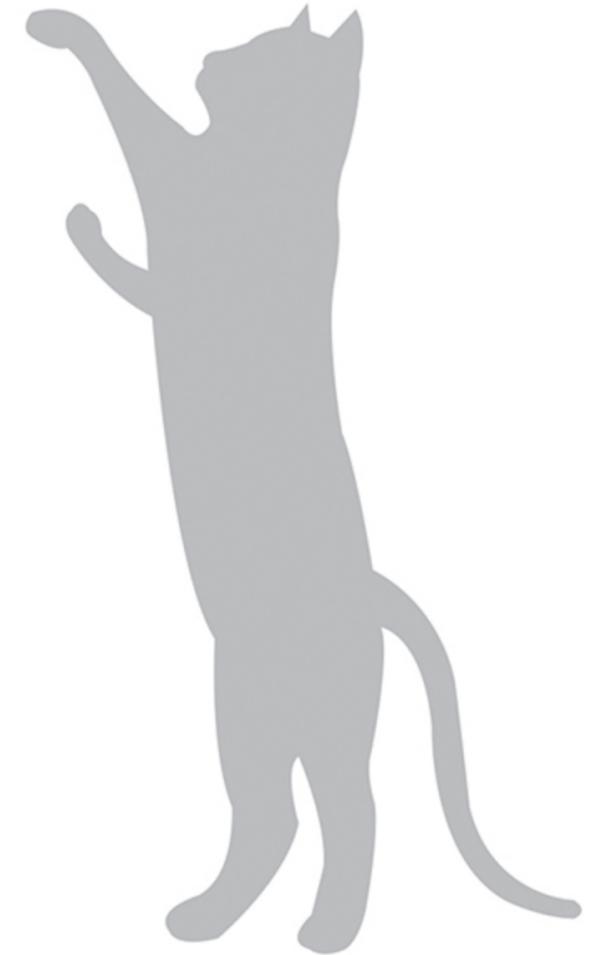
Source: Banfield State of the Health Report, 2016  
Source: Duno, Steve K-I-S-S Guide to Cat Care. New York: Dorling Kindersley, 2001  
Source: Banfield 2017 State of Pet Health™ Report



## Obesity

is linked to multiple issues:

- skin diseases
- joint problems
- metabolic disorders
- tumors
- urinary diseases
- diabetes mellitus
- respiratory dysfunction
- inflammation



# Make Your Appointment Today

Find a Veterinarian by visiting [www.royalcanin.com/cat2vetday](http://www.royalcanin.com/cat2vetday)