



61%

OF MEN

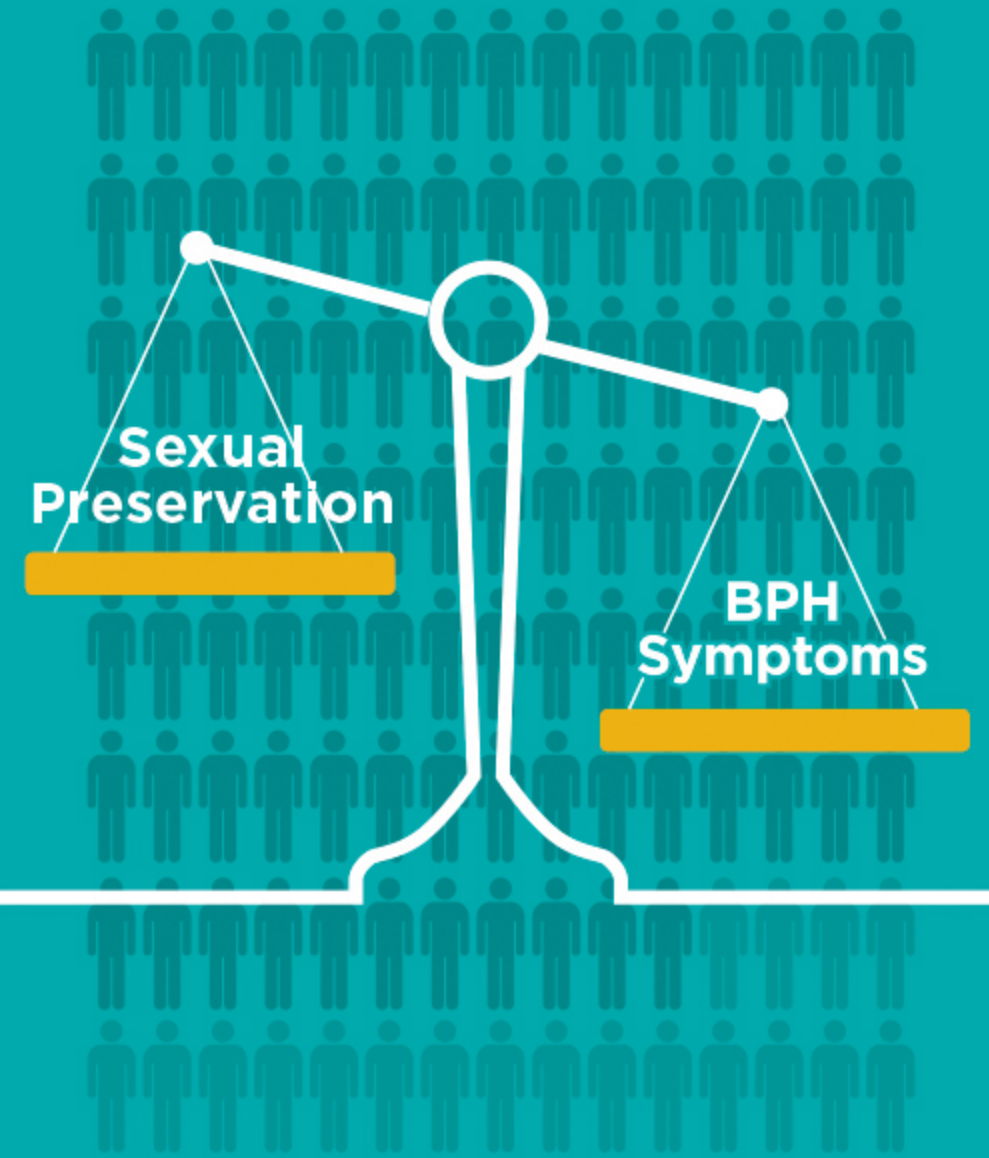
would postpone treatment for BPH due to the risk of sexual side effects or urinary incontinence from traditional treatments



84%

OF MEN

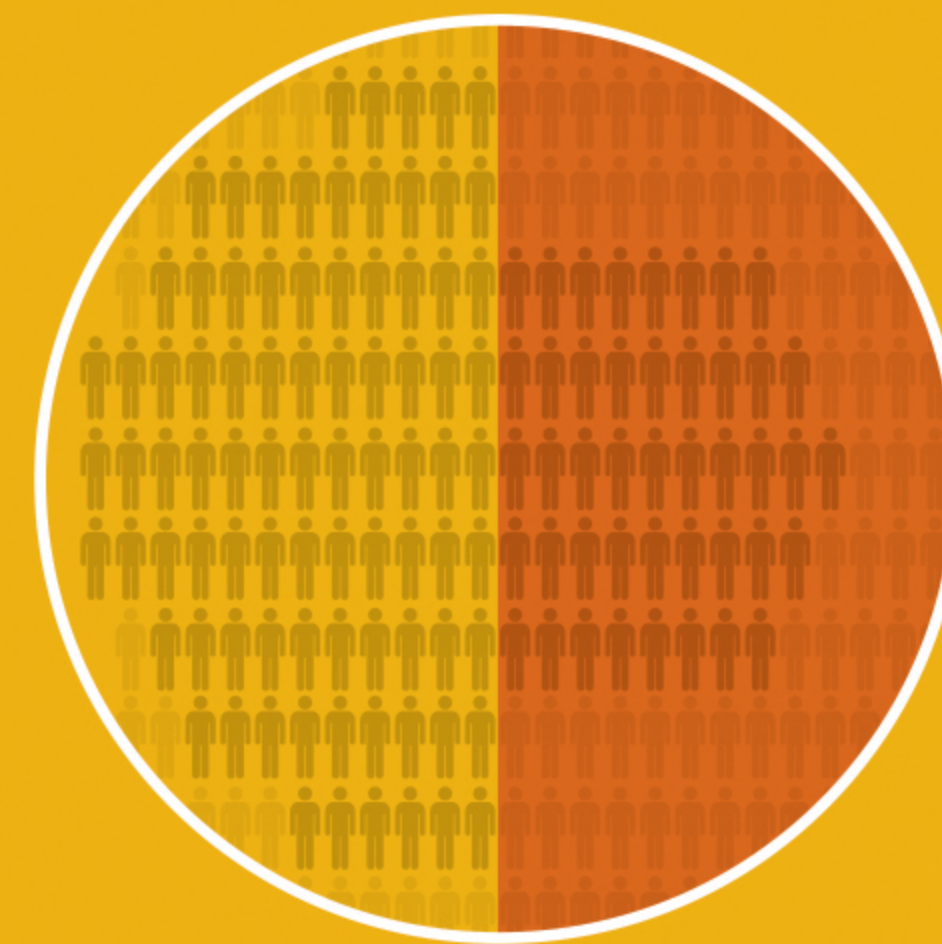
are interested in a treatment option that could improve BPH symptoms without cutting, heating or removing prostate tissue



84%

OF MEN

would seek treatment for BPH if the treatment options available preserved sexual function



85%

OF MEN

surveyed had heard of BPH
Nearly Half
were not aware that it is more prevalent than prostate cancer

