

# Bring More Happy to Mealtime with CESAR® Dry



Today, more than half of pet-owning households have a small dog.\* CESAR® Dry, designed for small dogs turns boring kibble into delicious meals to make mealtime fun!

\*(Source: US Pet Market Outlook 2016-2017, Packaged Facts)

## CREATE MEALTIME BLISS

86%

of small dog owners surveyed say they are regularly looking for ways to make their dog happy



75%

say that mealtime makes their dog the happiest



## MAKE MEALTIME EXTRAORDINARY

40%

of small dog owners surveyed say that gourmet-flavored recipes make mealtime extra special



39%

say eating "with" their dog to create a bonding experience makes mealtime extra special



## LET GOURMET DELIGHT

53%

of small dog owners surveyed say that they think their dog is happier when eating a gourmet-flavored meal



74%

prioritize high quality ingredients when purchasing dog food to ensure their dog is happy



Survey conducted by OnePoll for CESAR® Dry Dog Food, with a sample of 2,000 US dog owners in June 2017.

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