

Caramel

A DELICIOUS HISTORY IN THE MAKING

April 5th is National Caramel Day

On April 5, fans of this treat can enjoy its decadent, buttery taste while celebrating its longstanding history – one that dates back to **early American settlements.**

Take a peek at how this staple ingredient has captivated tastebuds over the years:

1650

American settlers make hard **caramel candies in kettles**

Due to the high cost of sugar, caramels were made with **sugar beet juice¹**

Derived from French and Spanish word **"Caramelo"²**

1700s

"Caramel" first appears as a word in the English language

1800s

What is now known as modern-day caramel is created

Caramel is rumored to have evolved as a soft counterpart to British toffee that was made to be easier on the teeth³

1900s

Mass production of caramels by American confectioners begins

1904

Wrapped caramels sell for \$.20 a pound

1923–1967

Caramel's popularity leads to the introduction of a variety of **tasty new products from Mars Chocolate**

2017

M&M'S Caramel is introduced to the world – giving lifelong fans of caramel and chocolate a great reason to celebrate

¹ Lifescript. "Welcome To Candy Land: The History Of Caramels." Lifescript.com, Web.

² "Caramel." Dictionary.com, Web.

³ "Comeback Caramel." Gastronomica. Web.

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