



FESTIVE FELINES: NAUGHTY OR NICE?

NAUGHTY

HOLIDAY CAT-ASTROPHES

HALF OF CAT OWNERS

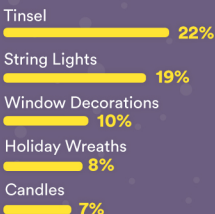
have needed to redecorate their holiday decorations **due to a cat-astrophe!**



Cat owners say the tree & ornaments are **top cat targets during the holidays...**



OTHER FELINE FAVORITES



WITH NEARLY HALF

admitting to their cat **climbing the tree**

NICE

TREATING YOUR CAT THIS HOLIDAY



74% of cat owners will give their **cat a gift** this holiday season

HALF

think their **feline friend is most deserving** of treats during the holiday

over spouses, family, friends & the dog



WITH **2 IN 5**

hanging a stocking for their cat



46%

say their cats are most excited to receive **cat treats over toys** as their gift



38% will include their cat in their holiday photo this year

