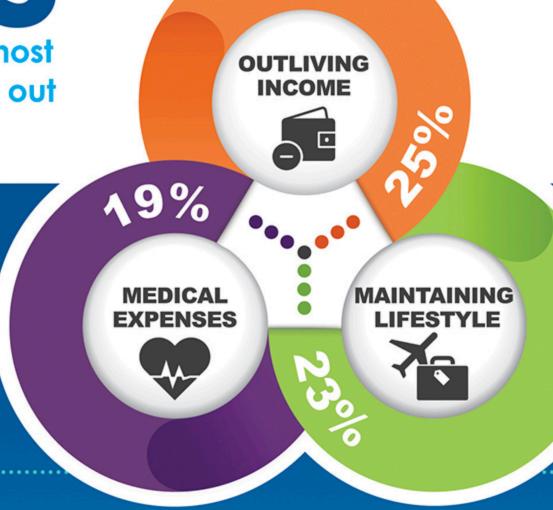
Americans' Greatest Retirement ECI'S

Survey finds Americans are most

Survey finds Americans are most afraid of their money running out before their life runs out.

They're equally afraid that while they are alive, they won't have the funds to enjoy their life and cover basic necessities.



## Despite their fears, Americans aren't taking action.







The Indexed Annuity Leadership Council survey was conducted using GfK's KnowledgePanel and was sent to a nationally representative sample of 6,490. Data was collected between April and May of 2016.

Overcome Your Fears & Take Action

make a personal budget

2 create a balanced portfolio

3 set up automatic transfers

Those who plan for retirement save 3x more than those who don't.

To plan successfully, calculate how much you'll need over time, balance risk in your portfolio, and look for options that offer lifetime income, such as Fixed Indexed Annuities.